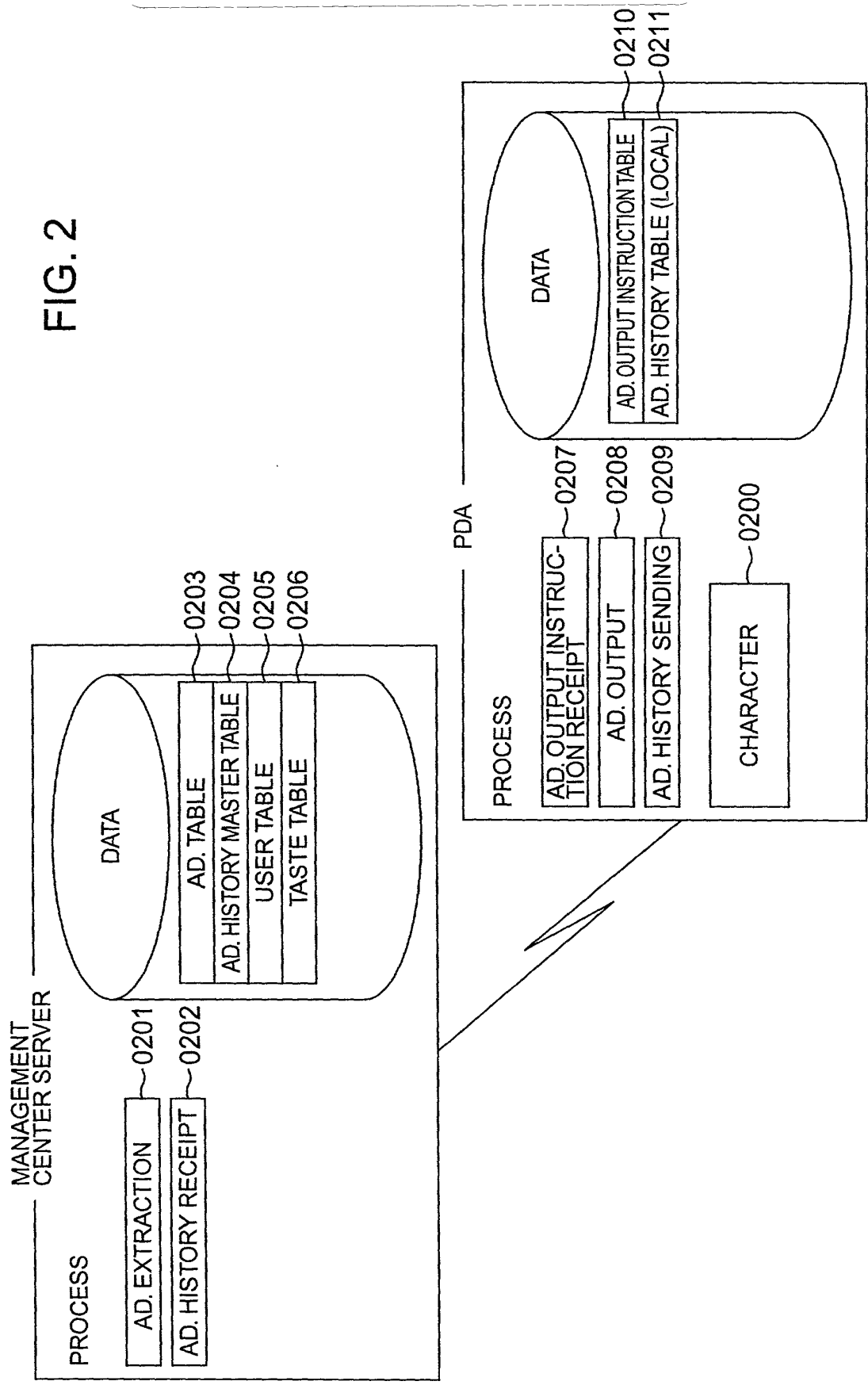
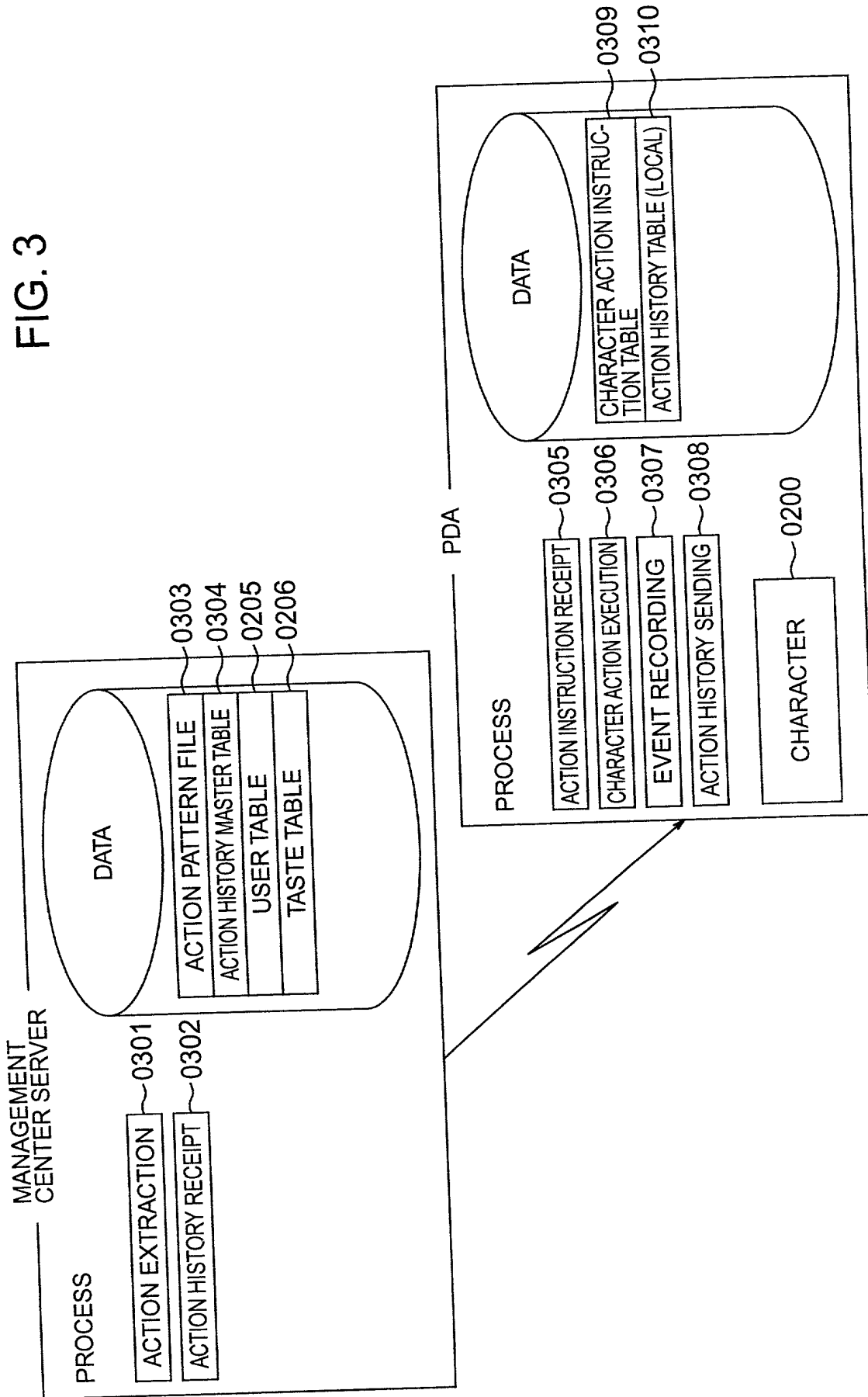


FIG. 1



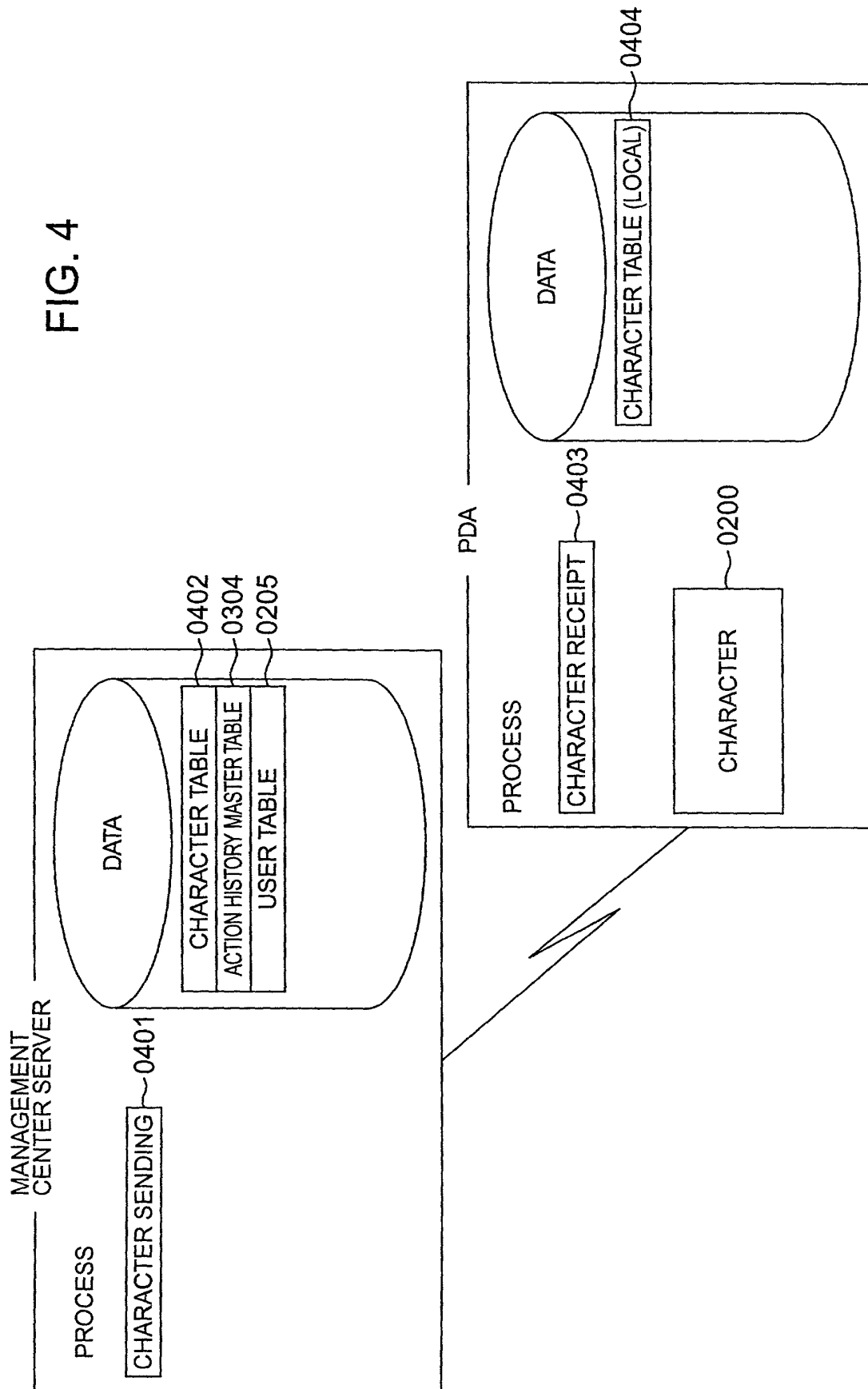


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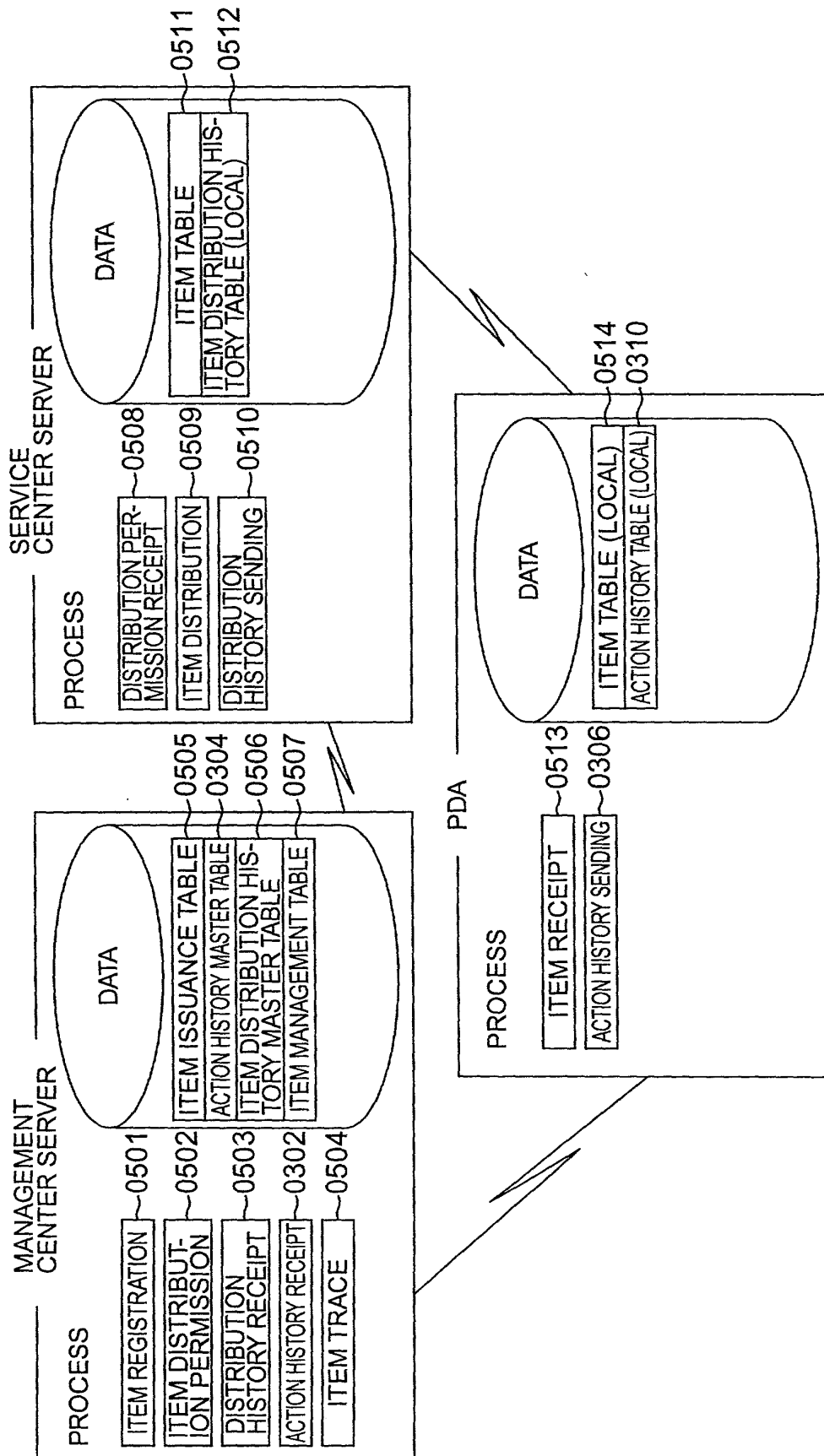
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FIG. 5



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FIG. 6

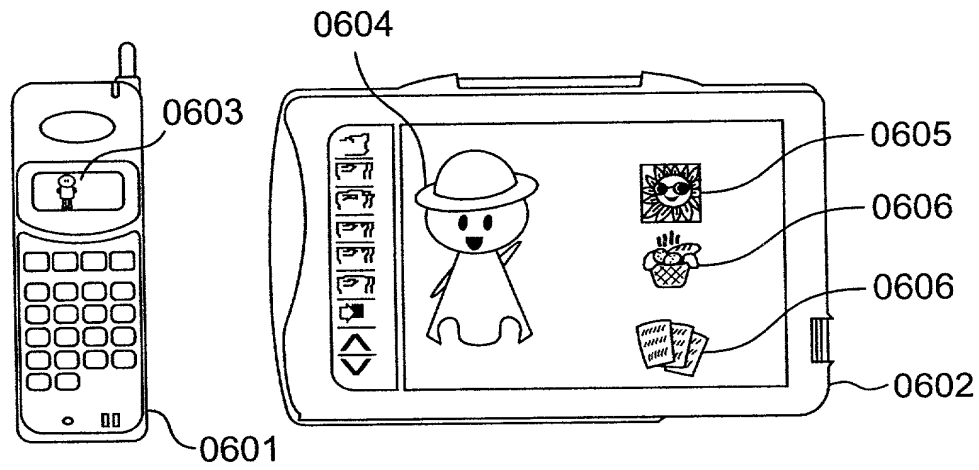
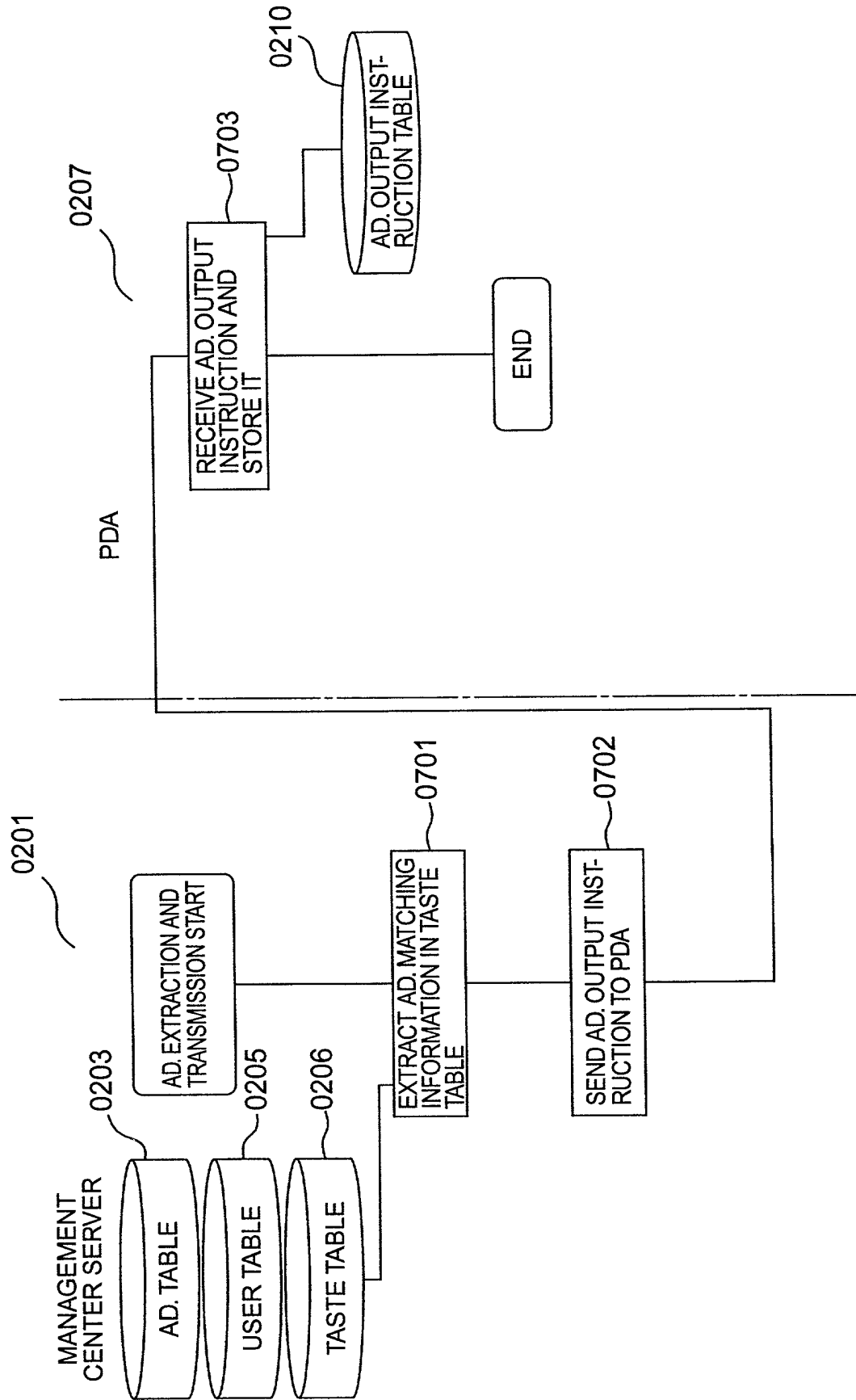


FIG. 7



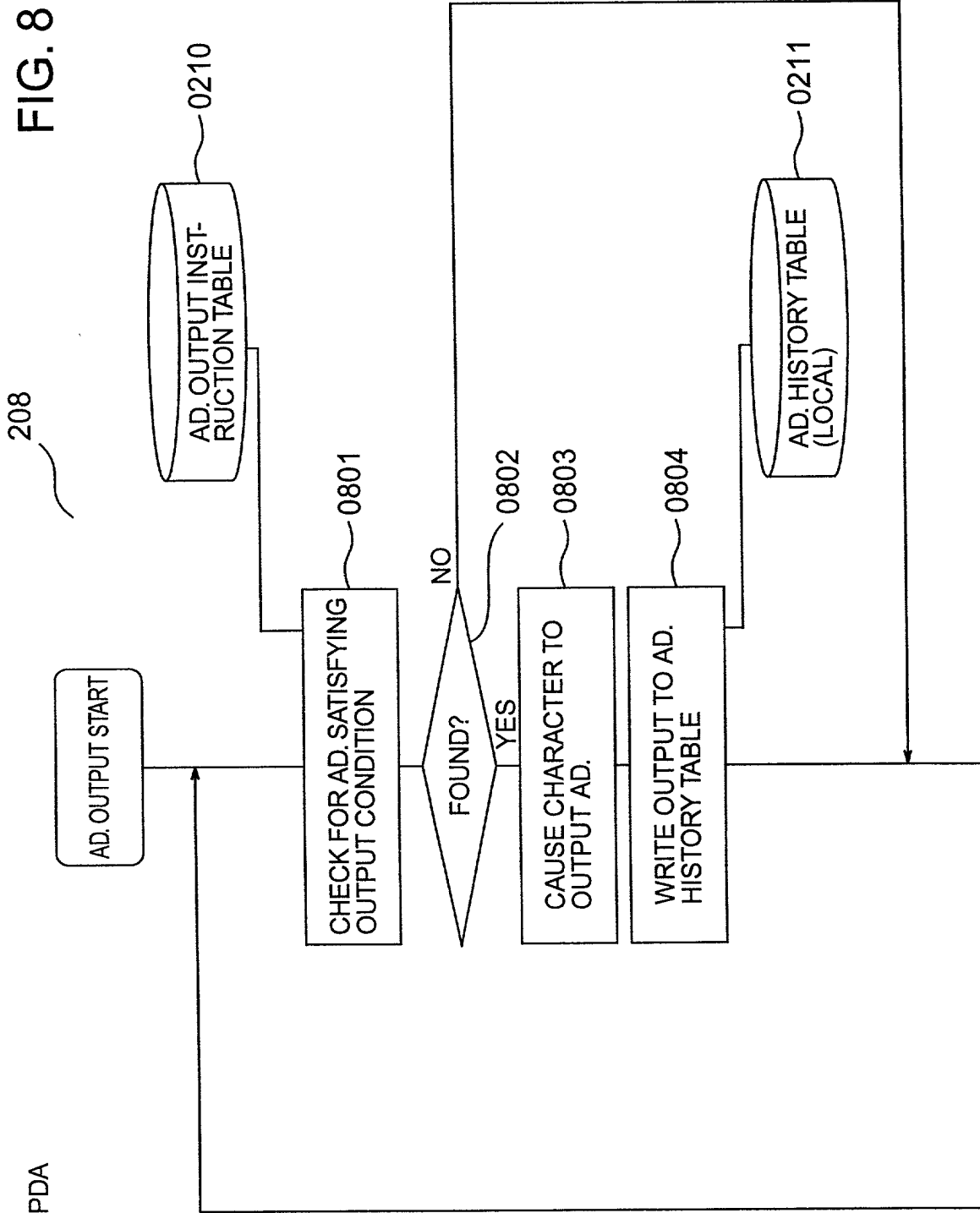




FIG. 9

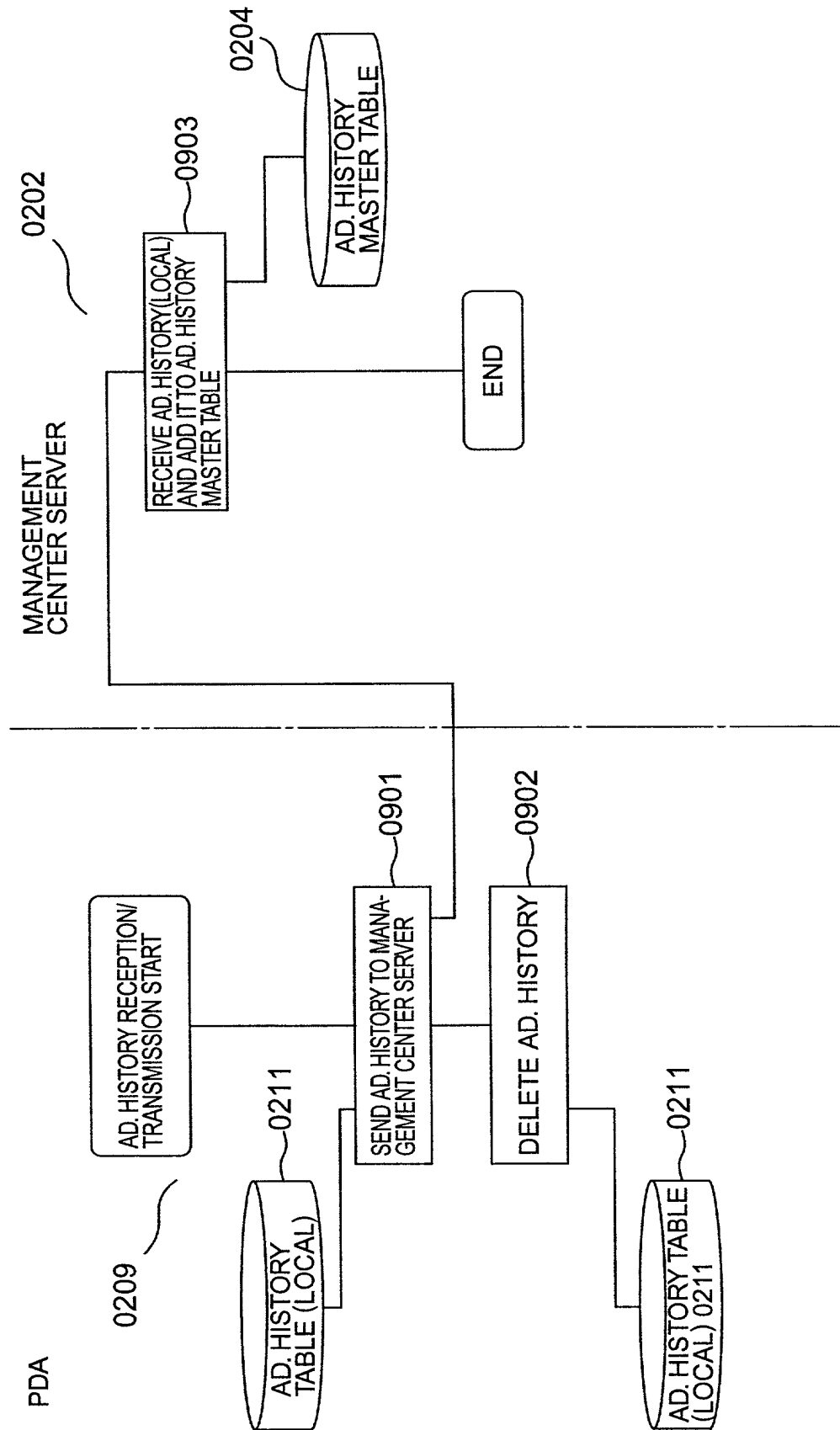
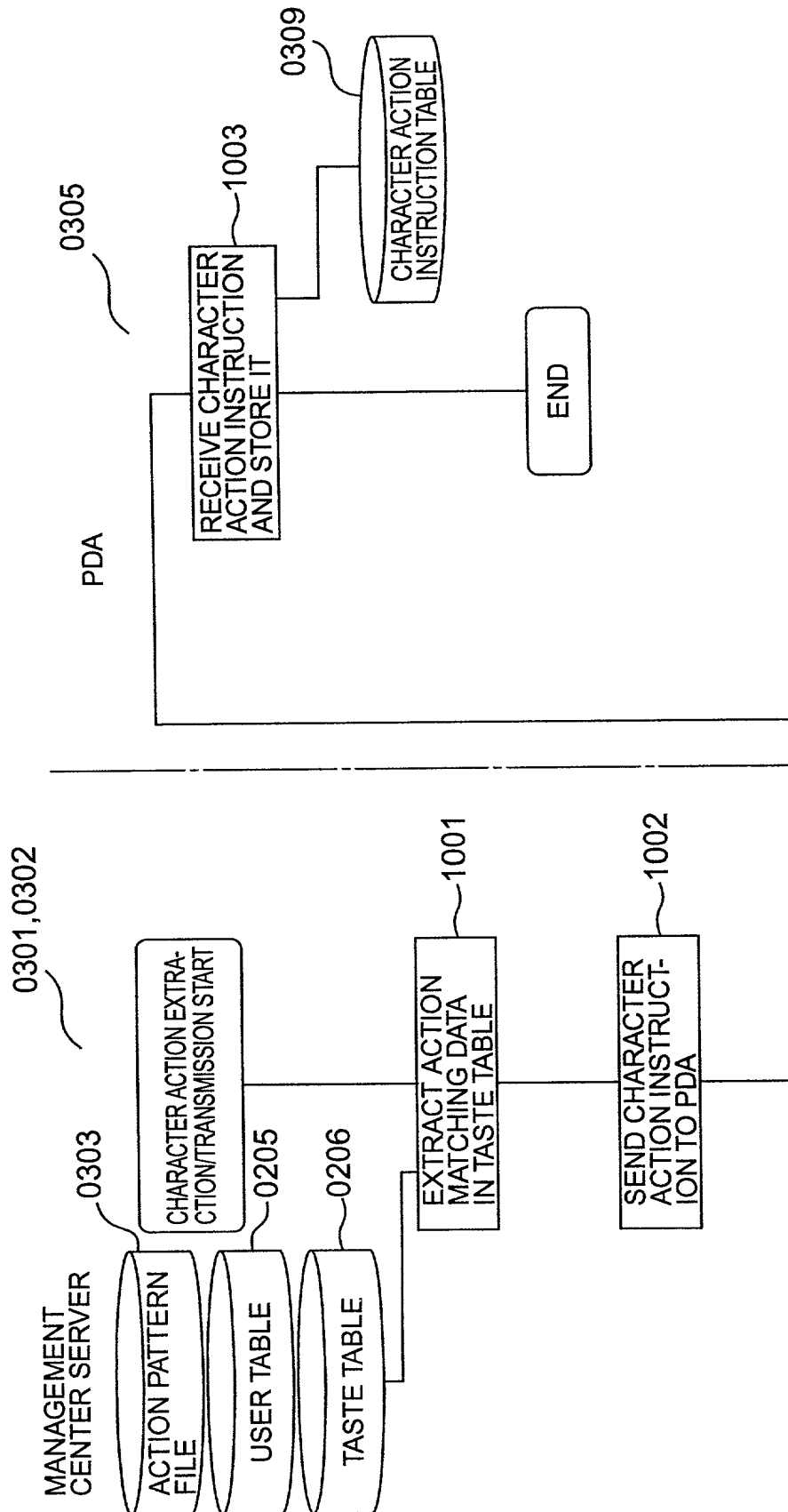
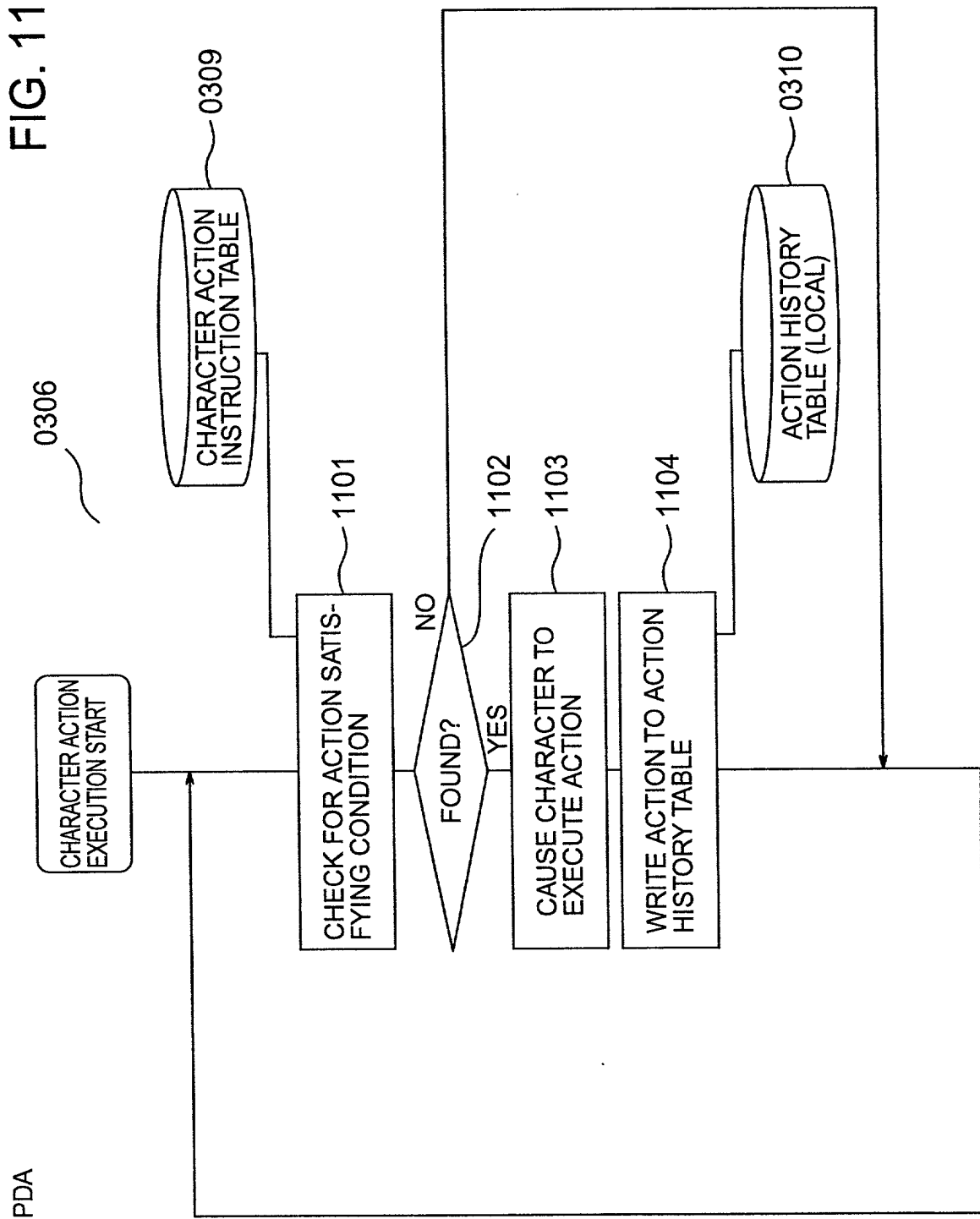


FIG. 10





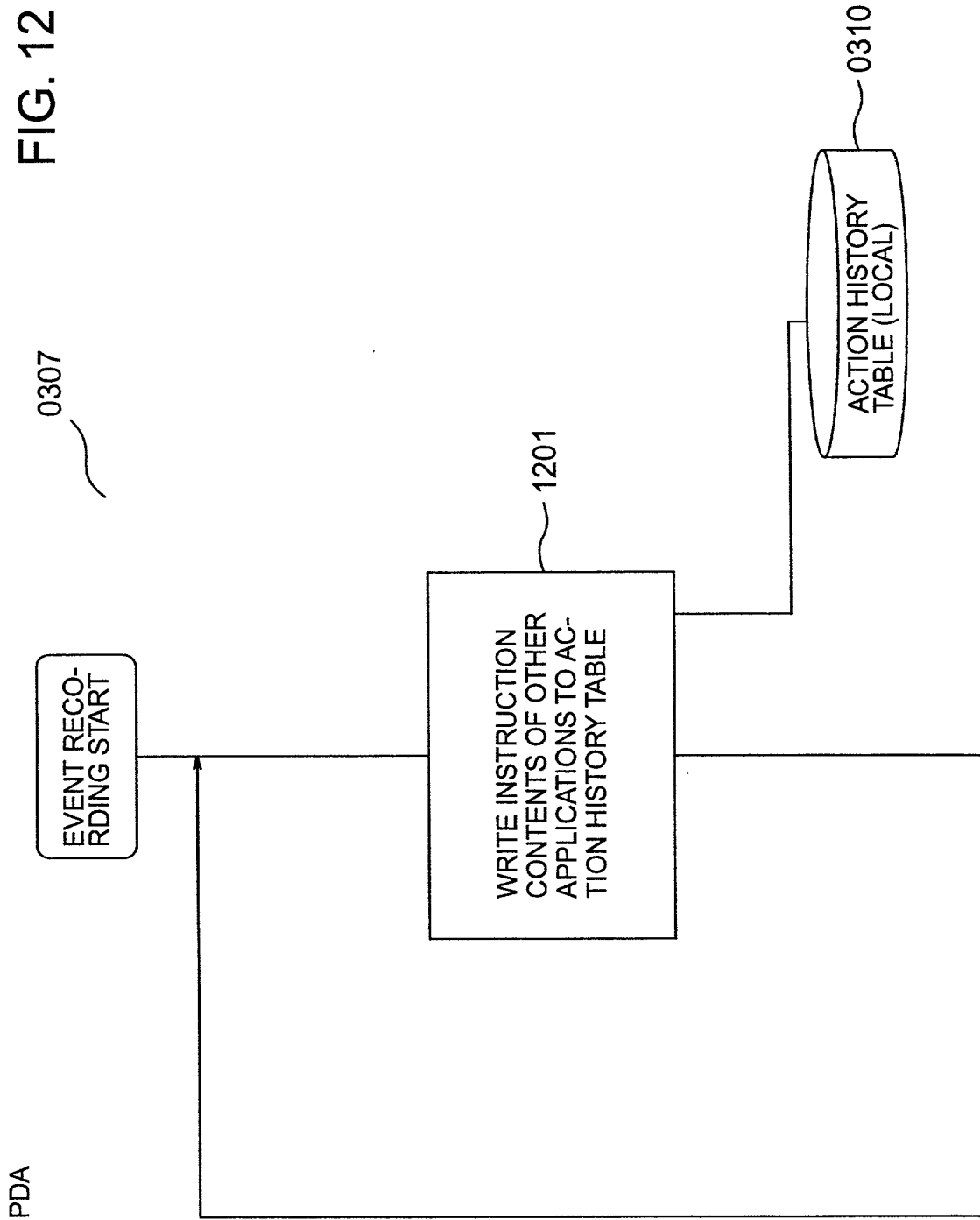


FIG. 13

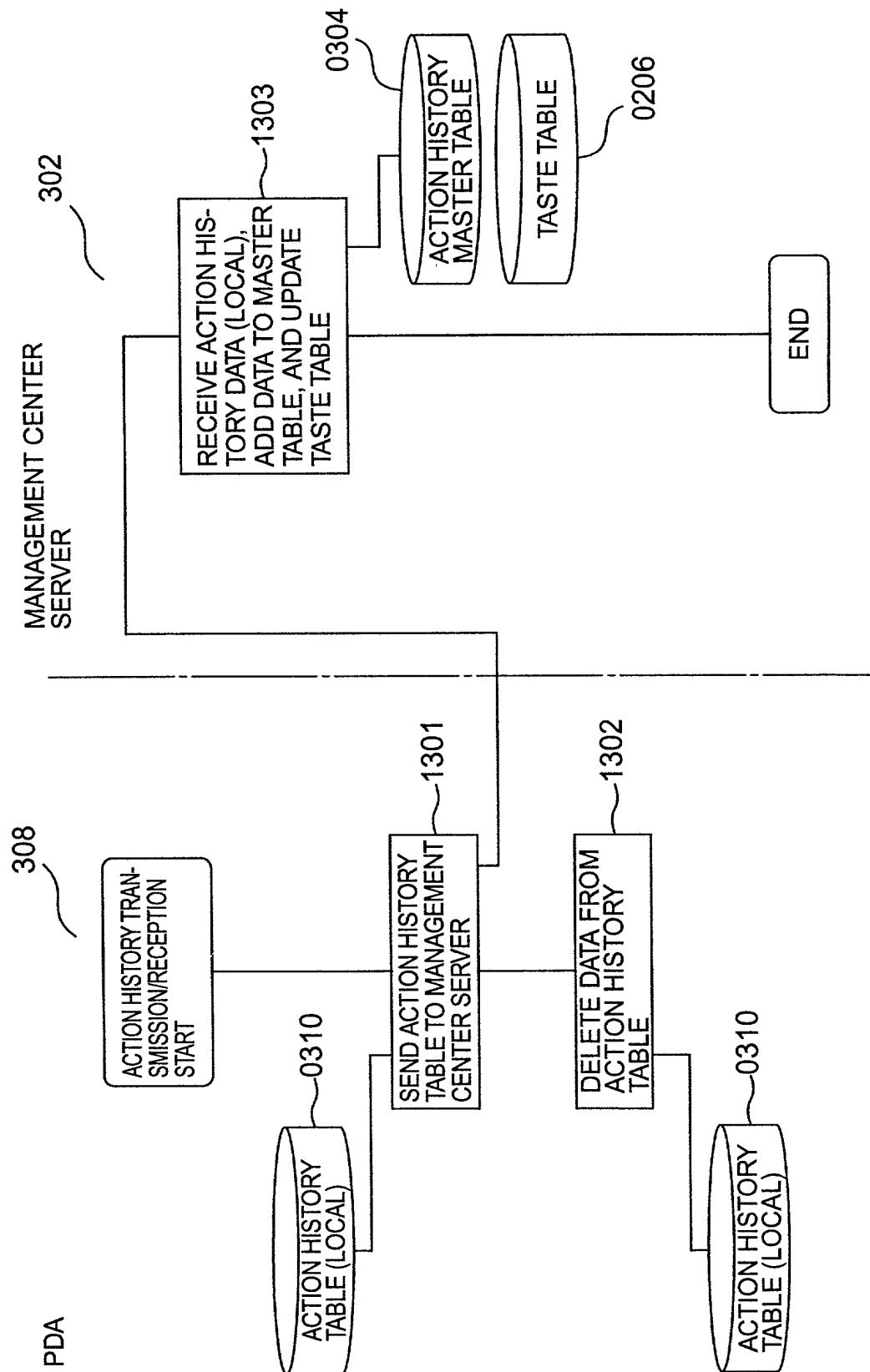
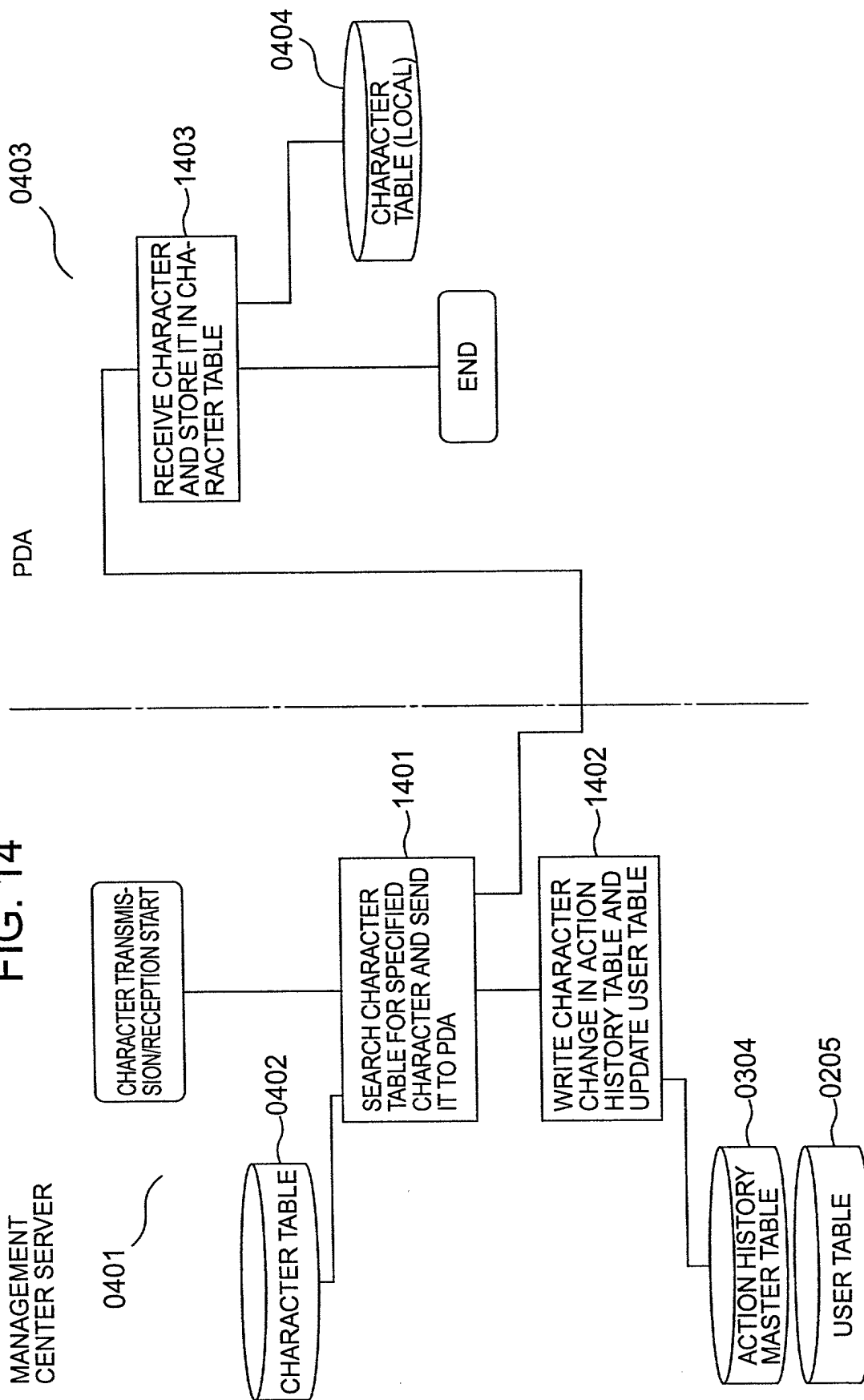


FIG. 14



MANAGEMENT  
CENTER SERVER

FIG. 15

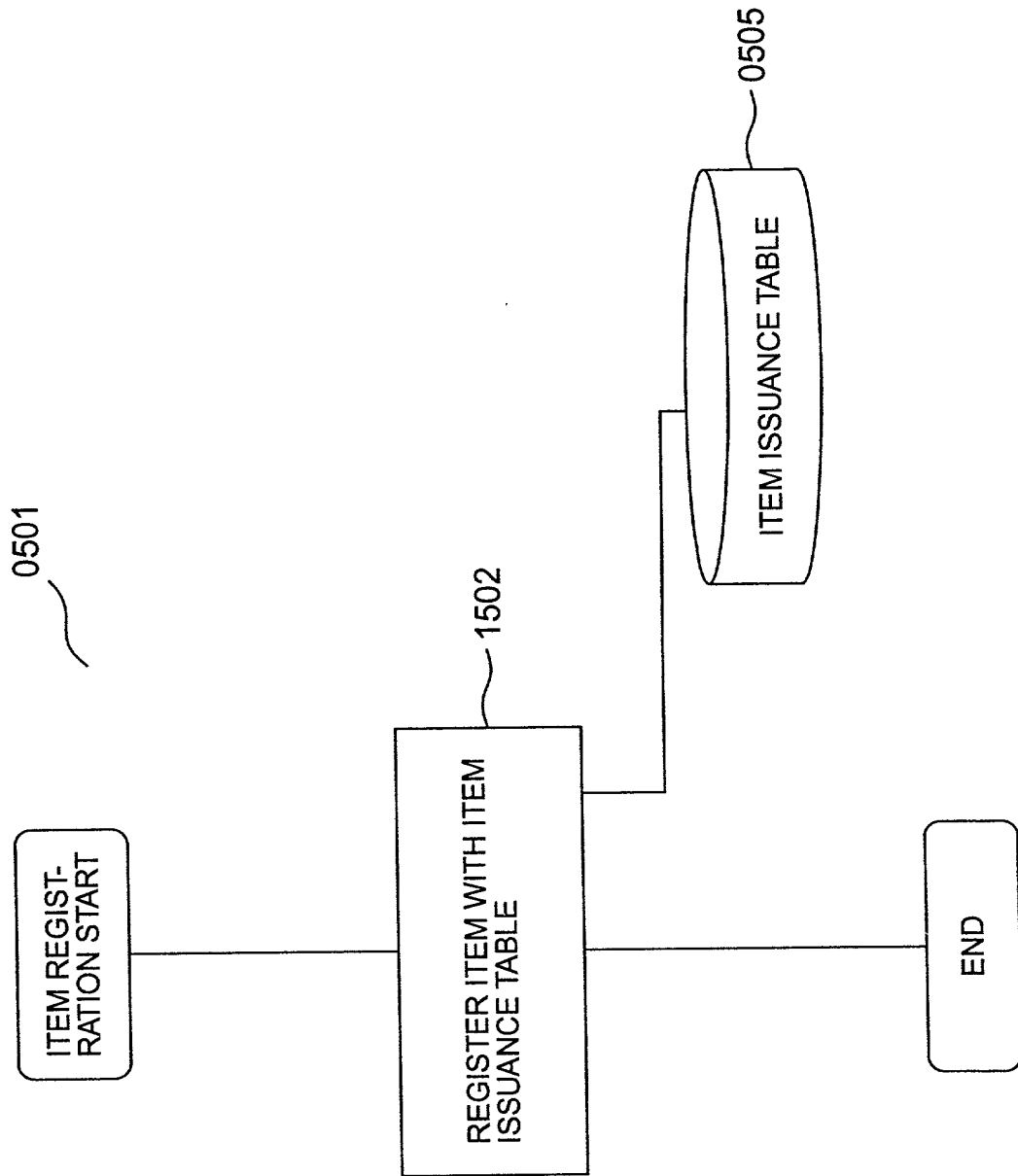


FIG. 16

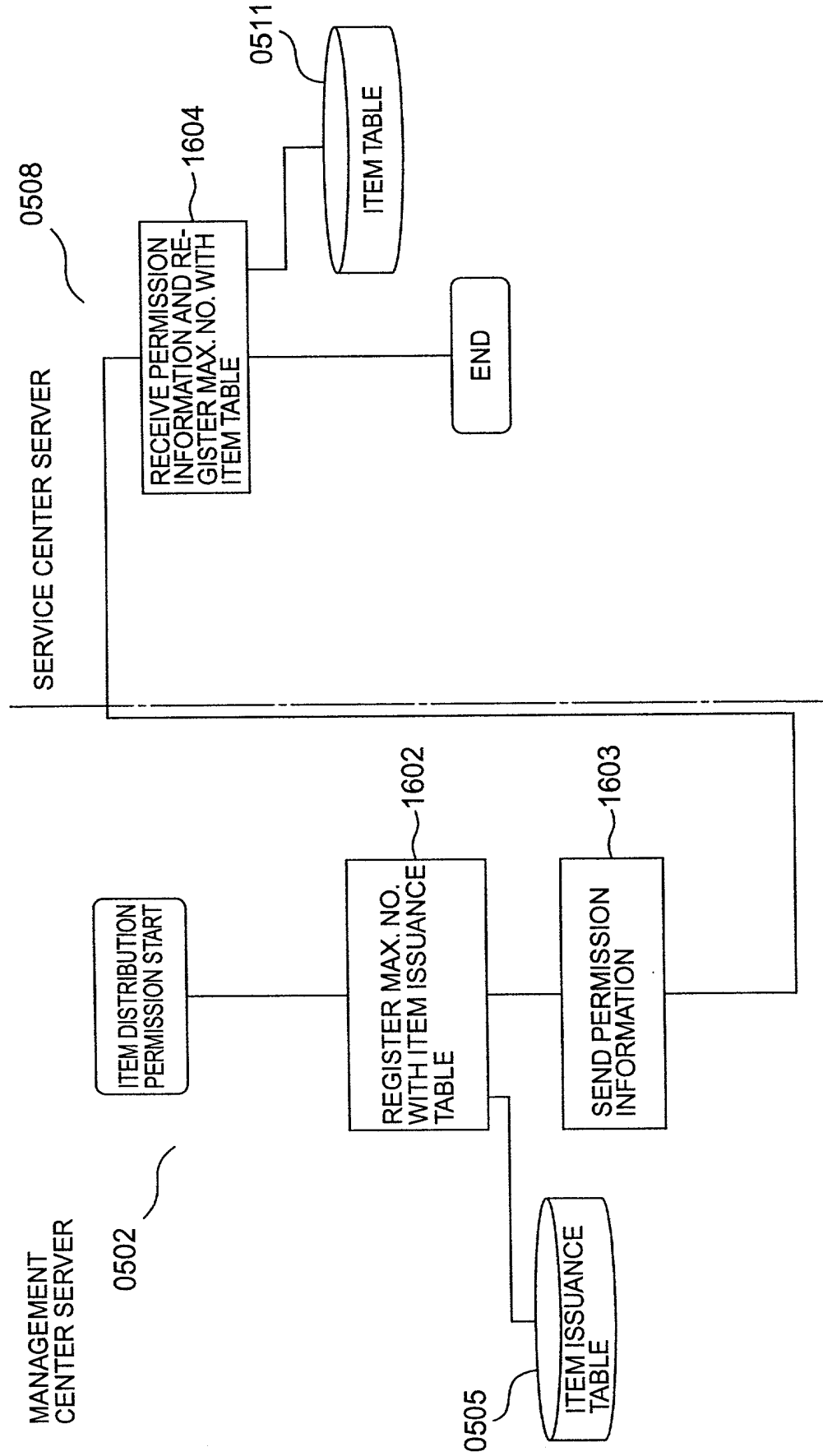
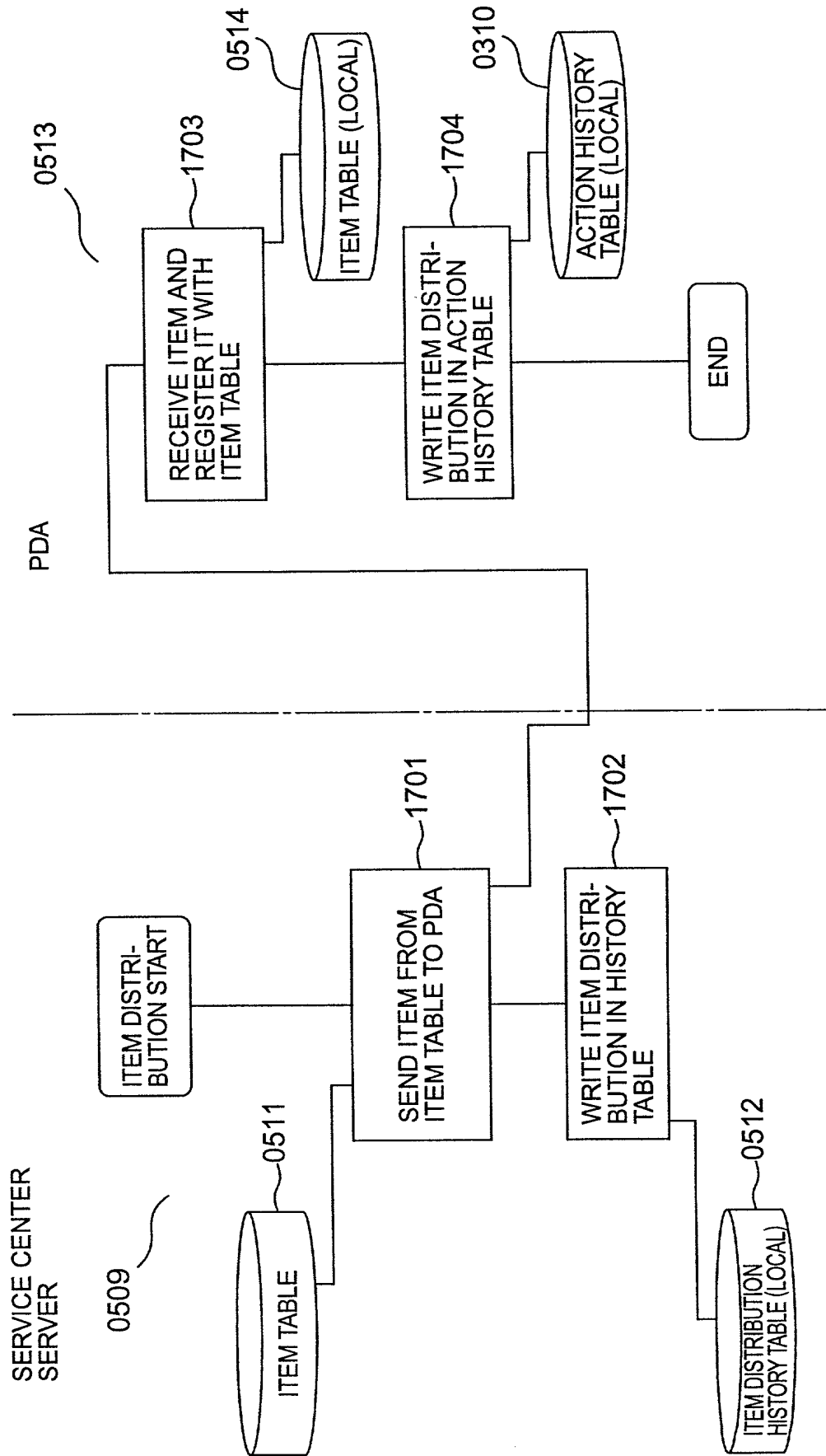




FIG. 17



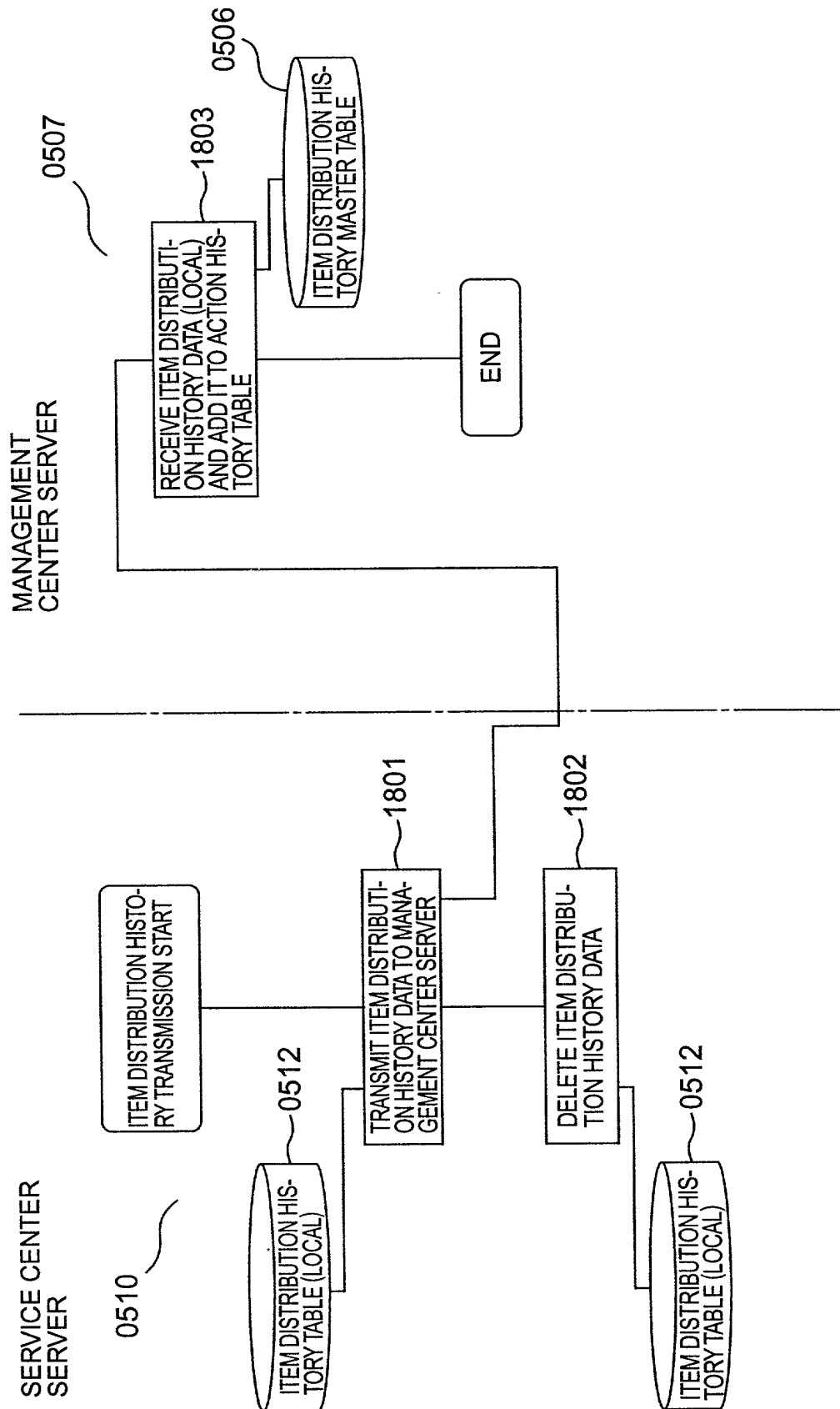
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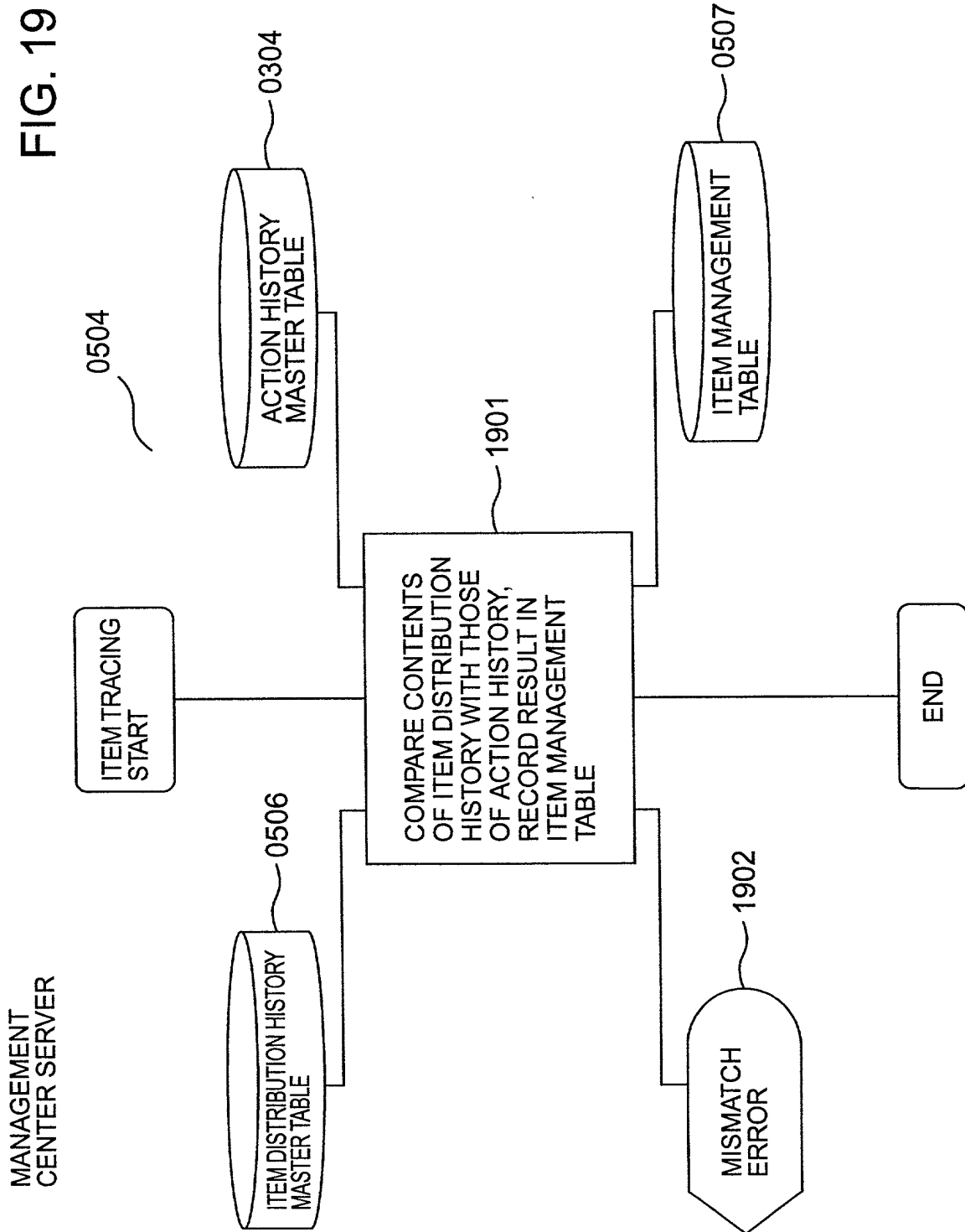
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FIG. 18





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FIG. 20

AD. ID	AD. TEXT	2002		2005	
		INDEX ID	OPERATOR	SCORE	CONDITION
053056	HAVE A COKE?	0002	>	20	A
053037	LET'S GO TO EBINA PIER PARK	0005	>	10	B
053037	LET'S GO TO EBINA PIER PARK	0011	=	1	C
053037	CHEER UP WITH LUNA Z!	0016	=	0431	A
:					
087496	DOCTOR A FOR YOUR COLD	0053	=	F	C

0203  
AD. TABLE0210  
AD. OUTPUT  
INSTRUCTION  
TABLE

2001

FIG. 20

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FIG. 21

0204,0211  
AD. HISTORY  
TABLE

2104

2103

2102

OUTPUT DATE/TIME	AD. ID	OUTPUT-TIME POSITION
2002/05/03 14:15:02	053056	N32.435435532,E16.994595309
2002/05/03 14:51:31	020406	N32.453425962,E16.904826340
2002/05/03 15:05:45	105698	N32.463035531,E16.992978642
:		
2002/05/04 11:23:57	430804	N32.432431036,E16.962843950

2101

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FIG. 22

0205  
USER TABLE

ITEM NAME	CONTENTS
USER NAME	KANDA SUDAICHI
BIRTH DATE	2000/10/04
SEX	F
CHARACTER CLASS ID	00002
CHARACTER EXP. DATE	2005/07/15
:	:
START DATE	2004/07/16
POSITION	AREA X
STATUS	10101001
⋮	

2201

10005310001

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FIG. 23  
0206 TASTE TABLE

INDEX ID	INDEX NAME	INDEX GROUP ID	INDEX CLASS	SCORE
0001	LIKE JAPANESE FOOD	1	PERCENTAGE	16
0002	LIKE WESTERN FOOD	1	PERCENTAGE	52
0003	LIKE CHINESE FOOD	1	PERCENTAGE	6
0004	LIKE ETHNIC FOOD	1	PERCENTAGE	23
0005	LIKE SF	2	PERCENTAGE	0
0006	LIKE MYSTERY	2	PERCENTAGE	0
0007	LIKE HISTORICAL NOVEL	2	PERCENTAGE	2
0008	LIKE LOVE STORY	2	PERCENTAGE	23
0009	INTERESTED IN INVESTMENT		"1" OR "0"	1
0010	MOVED RECENTLY		"1" OR "0"	0
0011	LIKE FISHING		"1" OR "0"	0
0012	LIKE CAR		"1" OR "0"	1
0013	NO. OF FAMILY MEMBERS		NUMERIC VALUE	5
0014	E-MAILS/MONTH		NUMERIC VALUE	5
0015	POCKET MONEY		NUMERIC VALUE	5
0016	LIVING AREA		CODE	0436
:	:			

FIG. 23

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FIG. 24

0303,0309 ACTION PATTERN  
FILE

ACTION ID	ACTION NAME	INDEX ID	OPERATOR	SCORE	CONDITION
053056	TAKE WALK	0002	>	20	A
053037	NOTIFY SCHEDULE	0005	>	10	B
053037	NOTIFY SCHEDULE	0011	=	1	A
053037	NOTIFY SCHEDULE	0016	=	0431	A
:					
087496	TAKE NAP	0053	=	F	C



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**FIG. 25**

	2507	2508	2509	2510				
	OUTPUT DATE/TIME	SERVICE CENTER ID/PDA ID	SERVICE	ACTION	MEMO	OUTPUT-TIME POSITION	INDEX ID	ADD POINT
2501	2002/05/03 14:15:02	021305304656	HOTEL XYZ	GET ITEM	000000001	N32.435435532 E16.994595309	0002	1
2502	2002/05/04 04:51:31			NOTIFY SCHEDULE		N32.453425962 E16.904826340	0002	1
2503	2002/05/07 02:05:45	032415035256	e-FREND	EXCHANGE ITEM	A COUPON, B COUPON	N32.463035531 E16.992978642	0003	1
2504	2002/05/07 02:55:45	032415035256	e-FREND	CHAT			0004	1
2505	2002/05/07 06:05:45			WALK		N32.432431036 E16.962843950	0005	1
	.							
2506	2002/05/12 15:23:57	583034033943	DIGITAL BOOK	PURCHASE	GONE WITH THE WIND	N32.480849103 E16.960443758	0007	2

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FIG. 26

0402 CHARACTER  
TABLE

2601

2602

CHARACTER CLASS ID	CHARACTER NAME	ACTION PROGRAM	MAX. NO.	REMAINING NO.
00001	CAT	. . . . .	2000	1882
00002	RABBIT	. . . . .	2000	564
00003	SECRETARY A	. . . . .	1500	0
00004	SECRETARY B	. . . . .	2000	1999
:				
N	GEORGE	. . . . .	5000	1912

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FIG. 27

FIG. 27

0505 ITEM ISSUANCE  
TABLE

ITEM ID	SERVICE CENTER ID	MAX. NO.
439090490943	994304324284	0
439090490943	021305304656	1500
439090490944	032415035256	1500
	:	
439090490943	032415035256	2000

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0506,0512  
ITEM DISTRIBUTION  
HISTORY TABLE

FIG. 28

ACCESS DATE/TIME	PDA ID	ITEM ID	ITEM SERIAL NO.
2002/05/03 14:15:02	521305204656	439090490943	000000001
2002/05/04 04:51:31	294304324284	439090490943	000000002
2002/05/07 06:05:45	442405035860	439090490944	000000003
:			
2002/05/12 15:23:57	103034013943	439090490943	

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0507 ITEM MANAGE-  
MENT TABLE

FIG. 29

ITEM SERIAL NO.	PDA ID	DISTRIBUTION DATE	EXPIRATION
000000001	521305204656	2001/6/5	2002/6/4
000000002	294304324284	2001/6/5	2002/6/4
000000003	442405035860	2001/6/5	2002/6/4
000000004	372002035110	2001/6/6	2002/6/5
:			
N			

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0511,0514  
ITEM TABLE

FIG. 30

ITEM ID	ITEM NAME	ITEM ATTRIBUTE PROGRAM	MAX. NO.	REMAIND- ING NO.
01500001	T-SHIRT COUPON	. . . . .	2000	1882
01500002	COKE COUPON	. . . . .	2000	564
01500003	BEER COUPON	. . . . .	1500	0
01500004	. . . . .	. . . . .	2000	1999
:				
n	. . . . .	. . . . .	5000	1912